

Communication, Technology, and Culture

Degree Type

Bachelor of Science - Major

Major Requirements

Consists of a minimum of 48 credits:

Required Courses

21 credits consisting of the following courses:

Course Code	Title	Credits
COMM-230	Communication Technologies: History, Culture, and Society	3
COMM-240	Contemporary Media Industries	3
COMM-255W / PWR-255W	Introduction to News Writing	3
COMM-327	Interpersonal Communication	3
COMM-350	Research Methods in Communication	3
COMM-400	Applied Communication Theory	3

Choose One Course from the Following

Course Code	Title	Credits
COMM-347	Strategic Public Relations	3
COMM-305 / PWR-305	Multimedia Reporting and Writing	3

Academic Citizenship Courses

Choose one of the following (3 credits):

Course Code	Title	Credits
COMM-315	Persuasion	3
COMM-325	Communication in the Organization	3
COMM-410E	Communication Law and Ethics in a Digital Age	3
COMM-420	Political Campaigning in Virtual Environments	3

Advanced Public Speaking/Performance Courses

Choose one of the following (3 credits):

Course Code	Title	Credits
COMM-345	Argumentation and Debate	3
THEA-320	Improvisation	3
THEA-325	Acting	3
THEA-355	Environmental Theatre	3

Visual Design Courses

Choose one of the following (3 credits):

(COMM-481X and COMM-490 requires visual design focus with departmental approval)

Course Code	Title	Credits
ART-120	Introduction to Visual Design	3
ART-322	Web Design and Development	3
ART-323	Graphic Design	3
ART-344	Photography	3
ART-347	Videography I	3
COMM-481X	Media Field Experience	3
COMM-490	Independent Study	3
THEA-200	Theatre Production: Costumes and Scenery	3

COMM-481X Media Field Experience with visual design focus, must be approved by department.

COMM-490 Independent Study with visual design focus, must be approved by department.

Experiential Courses

Choose two of the following (6 credits):

COMM/PWR-131X requires that 2 prerequisite credits be earned in the same course.

Course Code	Title	Credits
ART-455	Advanced Digital Media Arts Studio 1	3
COMM-131X / PWR-131X	News Practicum	1
COMM-349	Nonprofit Communication	3
COMM-481X	Media Field Experience	3
COMM-490	Independent Study	3
THEA-210	Theatre Production: Lighting and Sound	3

COMM-490 with department approval.

May choose one course from the following for Experiential courses:

Course Code	Title	Credits
COMM-331X	The Television & Film Studio System	3
COMM-333X	Europe Media and Culture	3
THEA-315X	Theatre in London	3
COMM-365X	Rhetoric of the Civil Rights Movement	3
COMM-370X	Heroes, Flutes, and Ghosts: Stories and Opera	3

Electives

An additional 12 credit hours are required from the following list of courses (only 6 credits may be taken from courses without the COMM prefix):

All courses designated COMM (except **COMM-100**)

Course Code	Title	Credits
ART-120	Introduction to Visual Design	3
ART-322	Web Design and Development	3
ART-323	Graphic Design	3
ART-344	Photography	3
ART-347	Videography I	3
PWR-201	Introduction to Professional Writing	3
PWR-311	Creative Writing	3
PWR-312W	Technical Writing	3
PWR-318W	Writing for Visual Media	3
	Total Credits	48