

BUS-478X : Strategic Management

A seminar-style capstone course for Business Administration majors that integrates the functional areas of business (accounting, finance, management, and marketing) through analysis, forecasting, and developing solutions to complex business scenarios. The course uses a combination of readings, discussion, case studies, and a team-based computer simulation to focus on managing strategically and responsibly. Prerequisites: **FILA-150** or **FILA-350EW**, **COMM-100**, **BUS-300**, **BUS-310**, **BUS-320**, **BUS-330**, **BUS-340** or **BUS-385**, **BUS-350**, and senior standing; or permission of instructor
FILA general education: experiential learning

Credits 3

Prerequisites

FILA-150 or FILA-350EW, COMM-100, BUS-300, BUS-310, BUS-211, BUS-330, BUS-340 or BUS-385, BUS-350, and senior standing; or permission of instructor

Term Offered

Fall and Spring

Session Cycle

FS

Grade Scheme

BC