

# BUS-365X : Cross-Cultural Issues in Business

Explores cultural differences in business practices. Combines international travel and experiential learning with classroom discussion and reflection to enrich students' educational experience. The travel portion of the course provides opportunities for direct communication with business leaders in the selected location, facility tours, and attending business lectures at local universities. Travel destinations include Europe, South America, Japan and China. On campus, students actively reflect on cross-cultural similarities and differences in the conduct of business, cross-cultural business issues, and ways to become more sensitive to the complexities, relationships, and dialogues among different cultures. May be taken more than once provided a different location is selected each time. Prerequisites: **ENG-110** and permission of instructor  
FILA general education: experiential learning  
Estimated extra cost for 2023 May Term: \$4,000

**Credits** 3

**Prerequisites**

ENG 110

**Term Offered**

May Term

**Session Cycle**

M

**Grade Scheme**

BC