

BUS-345 : Supply Chain Management

Examines supply chain management processes as they apply to both service and manufacturing organizations, with special consideration given to identifying ways in which the strategic use of supply chain management can create competitive advantages for firms. Topics covered include logistics, inventory management, sales and operations planning, sourcing and purchasing processes, materials planning, TQM, JIT, lean processes, and technology-enhanced supply chain processes. Requires travel throughout the Shenandoah Valley to participate in plant tours and other field experiences. Additional cost associated with travel.

Credits 3

Prerequisites

BUS-330; BUS-340; junior or senior standing; or permission of instructor

Term Offered

May Term

Session Cycle

M