BUS-300 : Principles of Organization Management

General overview of the principles of planning, organizing, leading, and controlling human and other resources for the achievement of an organization's goals. Examines the impact and role of communication, motivation, group dynamics, and organization culture, conflict and change as the context for current management practices. Uses written and oral reports to develop student writing and speaking skills.

Credits 3
Prerequisites
BUS-120; ENG-110; or permission of instructor
Term Offered
Fall and Spring
Session Cycle
FS