ART-120 : Introduction to Visual Design

A studio project-based introduction to the elements and principles of 2-D and 3-D design in visual art and communication contexts. Emphasis is on visual problem solving, mastery of visual design principles, technical proficiency, and critical analysis of how visual images communicate. This course provides a foundation for students planning to take advanced courses in any art media and other fields in which visual imagery plays an important role. As a stand-alone course ART-120 provides critical and practical skills related to visual communication.

Credits 3
Term Offered
Fall and Spring
Session Cycle
FS