ART-202 : Non-Western Graphic Design

This course will critically examine the range of cultural influences manifested in both non-Western and Western graphic design products and will expand students' understanding of how non-Western cultures shape perceptions of space, colors, and symbols. Through readings, lectures, research, writing, and hands-on design exercises, students will engage in a comparative analysis of print advertising, posters, and digital design products from diverse countries while situating the design in an appropriate cultural context. FILA General Education: world cultures.

Credits 3
Prerequisites
FILA-150 or FILA-350EW; ENG-110
Term Offered
Spring Only
Session Cycle
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