

Digital Media Arts

Degree Type

Bachelor of Arts - Major

Major Requirements

Requires a bachelor of arts degree and consists of a minimum of 36 semester hours distributed as follows.

Note: Students majoring in Digital Media Arts may not major or minor in Art.

Foundation

Two courses (6 credits):

Course Code	Title	Credits
ART-120	Introduction to Visual Design	3
ART-130	Introduction to Drawing	3

Context

Three courses (9 credits):

Choose One Course from Each of the Following

Course Code	Title	Credits
ART-202	Non-Western Graphic Design	3
COMM-240	Contemporary Media Industries	3

Course Code	Title	Credits
ART-300	Modern & Post-Modern Art	3
ART-301W	Perspectives on Contemporary Art	3

Course Code	Title	Credits
COMM-410E	Communication Law and Ethics in a Digital Age	3
PWR-319	Publishing and Marketing	3

Production

Select five production courses including at least one Advanced Studio course (15 credits):

Course Code	Title	Credits
ART-322	Web Design and Development	3
ART-323	Graphic Design	3
ART-328	The Book Arts	3
ART-344	Photography	3
ART-346	Studio Photography	3
ART-347	Videography I	3
ART-455	Advanced Digital Media Arts Studio 1	3
ART-456	Advanced Digital Media Arts Studio 2	3
ART-470	Special Topics	3
ART-480X	Internship	3
MUS-309X	Audio Production	3

Capstone

Two courses (6 credits):

Course Code	Title	Credits
ART-457	Advanced Digital Media Arts Studio 3	3
ART-461	Professional Practices	3
Total Credits		36