

COMM-481X : Media Field Experience

This course is designed to provide students field experience in media production, media writing, media management and/or media relations. Prior to signing up for this course, students will work with the instructor to identify a field experience site where they can either help create content at a media outlet such as a television/radio station or film production studio, or where they can practice media relations for a business or non-profit organization. The course requires students to complete: (1) an initial face-to-face meeting with the course instructor, (2) online modules about communication-related issues in the workplace, (3) an initial and exit interview with their site supervisor, (4) 100 hours of work in the field, (5) reflective short essay assignments and (6) a final project consisting of an online portfolio of work they complete during the field experience. Students may take the course up to two times for credit, but each time must be at a different site. FILA general education: experiential learning.

Credits 3

Prerequisites

[COMM-100](#); [COMM-255W](#) or [PWR-255W](#)

Corequisites

Junior standing in major

Term Offered

All Terms

Session Cycle

A