

COMM-355 : Long-Form Multimedia Journalism

Long-form journalism focuses on in-depth nonfiction narrative, with creative stories told in memorable ways. Students will read and digest contemporary long-form journalism ranging from The New York Times' Pulitzer-prize winning feature on the avalanche at Tunnel Creek to WIRED magazine's series of articles on the Internet "dark web" of drug sales, the Silk Road. Students will also read excerpts from classic long-form journalism such as Truman Capote's *In Cold Blood*, John Hersey's *Hiroshima*, Lawrence Otis Graham's "Harlem on My Mind" and Joan Didion's *Slouching Toward Bethlehem*. Students will analyze, reflect on and write using the techniques of creative nonfiction. Students will learn about user experience design theory (UX Design), a method to improve the usability and accessibility of and user pleasure from media products, by implementing visual and aural narrative elements to craft an engaging experience for the audience.

Credits 3

Prerequisites

[COMM-255W](#) or [PWR-255W](#) or [PWR-318W](#) or permission of instructor

Term Offered

Fall and Spring

Session Cycle

FS