

# COMM-333X : Europe Media and Culture

This course examines the historical similarities and differences between American media and European media. The course will involve approximately a week of classes on the Bridgewater campus prior to traveling to several locations throughout Europe. Three major themes will be explored: 1) the use of persuasion and propaganda techniques employed during World War II and the Cold War, 2) the development of the European television and film industry (prior to WWII and after it), and 3) issues of media conglomeration, globalization, and the influence of the American film and television industry on Europe. Cities that may be toured include: London, Munich, Prague, Berlin and Paris. (The exact cities to be visited will change each year based on availability of speakers, film festivals, and museum special exhibits.) Additional costs associated with travel. FILA general education: world cultures and experiential learning.

**Credits** 3

**Prerequisites**

[FILA-150](#) or [FILA-350EW](#)

**Term Offered**

May Term

**Session Cycle**

M