

COMM-332 : American Television & Culture

Critical examination of the history of television and its influence on society. Includes exploration of the various methods of studying television. Topics covered include the development of the television industry, various television genres and the future of television. Special emphasis on the exploration of how television messages influence our views of social groups marked by gender, race, class, sexuality and age. Offered alternate years.

Credits 3

Term Offered

Fall Only

Session Cycle

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